



## We work for Earth.

A Lawndale Blue Standard Certification Program

Republic Services is excited to introduce "We work for Earth", a recycling certification and recognition program. This certification and recognition program will be offered to businesses & multifamily dwellings in the City of Lawndale that exhibit excellence in their recycling programs. The We work for Earth program consists of two levels.

The first level, the *Eco Standard* will recognize businesses and multifamily complexes whose recycling services are 60% or more of their collection services. For example, if a customer has one 3-Yard container of trash being serviced 5 days per week, and one 3-Yard recycling container serviced 3 days per week:

$$\begin{array}{r} \text{Recycle Services} \cdot 9 \text{ Cubic Yards Per week} \\ \div \\ \hline \text{Trash Services} \cdot 15 \text{ Cubic Yards Per week} \\ 60\% \end{array}$$

The *Blue Standard* Level will recognize customers who's recycling services are 60% or more of their collection service and go above and beyond their commitment to the environment by demonstrating efficient ways to reduce waste. These customers will be actively engaged in recycling, food recovery, changing the way they source materials, composting, or other significant ways they reduce material being landfilled. Republic Services' Recycling Coordinators, and Municipal Managers will work to actively identify these *Blue Standard* customers, and recommendations and referrals from Lawndale residents and community members will also be accepted. *Blue Standard* customers will automatically be nominated for the SoCal Environmental Excellence Development (SEED) Award Program, which honors local businesses that have exhibited excellence in helping to improve environmental sustainability and quality of life in the South Bay.

Each recognized customer will receive a certificate, and a window decal to display at their business or multifamily complex identifying them as a champion of the environment and certifying them as a business or multifamily complex that Works for the Earth.

