

MINUTES CITY OF LAWNDALE PARKS, RECREATION AND SOCIAL SERVICES COMMISSION REGULAR MEETING, MONDAY, JULY 10, 2023

A. <u>CALL TO ORDER AND ROLL CALL</u>

Chairperson Lin called the meeting to order at 6:30 p.m. in the City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

Members Present:

| | Vice Chairperson, Joanne Loeza Commissioner, Daniel Woods Commissioner, Kenneth Miller |
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| Members Present: | Chairperson, Ignatius Lin |
| Others Present: | Mike Estes, Director of Community Services |

B. <u>FLAG SALUTE</u>

Commissioner Miller led the PRSSC and those in attendance in the flag salute.

C. <u>APPROVAL OF JUNE 26, 2023, MINUTES</u>

A motion was made by Commissioner Miller and seconded by Commissioner Woods to approve the June 26, 2023 minutes as written.

Motion carries 3-0 (Chairperson Lin absent; one vacant seat)

D. <u>PRESENTATIONS</u>

None scheduled.

E. <u>ITEMS FROM CITIZENS</u>

None present.

F. <u>ITEMS FROM COMMUNITY SERVICES STAFF</u>

1. <u>Report Pertaining to Potential New Fundraising Opportunities:</u>

Director Estes reported to the PRSSC that the City is discouraging the upstart of any additional fundraising opportunities and desires the PRRSC to continue to attempt to make the City-authorized fundraising opportunity a viable fundraising opportunity in 2023 and beyond.

The PRSSC went on record that they would like to further discuss other methods of participating in the community by: 1) hosting non-fundraising types of quarterly events such as movie nights; or 2)

contributing to existing special event program(s) in some way. Director Estes confirmed with the PRSSC that this item would be added to the agenda for further discussion at the July 24 regularly scheduled meeting.

2. Lawndale Beat Ridership Report for June:

Director Estes provided the ridership statistics for the Lawndale Beat Fixed-route Transportation Service for June 2023. Ridership increased from 390 passengers for May 15 - 31, 2023, or an average 24 passengers per day to 930 total passengers in July, or an average of 31 passengers per day. This is a daily increase in passengers of 29%.

3. <u>Report Pertaining to Illegal Fireworks Suppression for 4th of July:</u>

Director Estes reported to the PRSSC that preliminary/unofficial reports revealed that approximately 94 illegal fireworks citations were written. These are not final/confirmed numbers, simply preliminary statistics.

4. 2023 Summer Recreation Brochure:

Director Estes shared the attached Summer Recreation Brochure with the PRSSC and briefly reviewed classes and programs offered for the summer session.

5. <u>Summer Quarter Contract Class Population Report:</u>

Director Estes shared the 2023 summer recreation class population report with the PRSSC. The report confirms the summer session has a total of 236 program participants.

6. PRSSC Halloween Haunt Participation:

Director Estes encouraged the PRSSC to begin thinking about ways in which they would like to contribute/participate in the 2023 Halloween Haunt Program on October 31, 2023. No feedback was sought; Director Estes encouraged more discussion at a later time.

G. <u>ITEMS FROM COMMISSIONERS</u>

None.

H. <u>SPECIAL EVENTS UPDATE</u>

7. <u>National Night Out, Tuesday, August 1, 2023, Lawndale Civic Center Plaza:</u>

Director Estes informed the PRSSC that: 1) the City's annual National Night Out program is scheduled to take place Tuesday August 1, 2023 at the Lawndale Civic Center Plaza Courtyard starting at 5:00 pm; and 2) the purpose of the event is to acknowledge, support and appreciate public safety organizations and first responders such as, Los Angeles County Sheriff's Department, Los Angeles County Fire Department and paramedics.

8. 9th Annual Lawndale Blues Festival, Saturday, September 9, 2023, Jane Addams Park:

Director Estes reported the following as it pertains to the 9th Annual Lawndale Blues Festival: 1) the main marketing piece is being created and should be ready for PRSSC comment and review at the July 24, 2023 meeting; 2) four bands have confirmed their participation; and 3) more updates will come as the event date draws closer.

9. Halloween Haunt, Tuesday, October 31, 2023, Lawndale Civic Center Plaza:

Director Estes reported to the PRSSC that this event will take place on October 31, 2023. More comprehensive updates will be provided as the event planning process advances.

I. <u>MISCELLANEOUS</u>

10. Individual Comments from Commissioners:

There were no comments by the members of the PRSSC.

J. AGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

11. Discussion Pertaining to Quarterly Community Events, July 24, 2023

K. <u>ADJOURMENT</u>

Vice Chairperson Loeza adjourned the meeting at 7:32 p.m. to a regularly scheduled meeting to be held on Monday, July 24, 2023, at 6:30 pm to be held at the City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

Joanne Loeza, Vice Chairperson

Attest:

Mike Estes, Director of Community Services