



**MINUTES
CITY OF LAWNDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – APRIL 25, 2022**

A. CALL TO ORDER AND ROLL CALL

Commissioner Lin called the meeting to order at 7:04 p.m. in the City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

Members Present: Chairperson, Jessica Martinez
 Vice Chairperson, Ignatius Lin
 Commissioner, Daniel Woods
 Commissioner, Sylvia Chavez

Members Absent: Commissioner, Christina Carroll

Others Present: Mike Estes, Director of Community Services

B. FLAG SALUTE

Vice Chairperson Lin led PRSSC and those in attendance in the flag salute.

C. APPROVAL OF APRIL 11, 2022 MINUTES

Commissioner Woods motioned to approve the April 11, 2022 minutes as written. The motion was seconded by Vice Chairperson Lin.

Motion carries: 4-0 (Commissioner Carroll absent)

D. PRESENTATIONS

None scheduled.

E. ITEMS FROM CITIZENS

None present.

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. PRSSC Resolution for Expenditures Spreadsheet:

Director Estes reported the following pertaining to the attached Resolutions for Expenditures spreadsheet: 1) the PRSSC was provided the list of recent purchases made by the PRSSC from the City's Fireworks Trust Fund Account; 2) Director Estes summarized the recent payments made in FY 2021-22 and confirmed that \$28,220.00 has been spent to this date; and 3) Director Estes will update the spreadsheet with final costs for the 2021 holiday decorations program which are suspected to be well below the budgeted amount of \$12,000.00.

2. Summer/Patriotic Street Pole Banners Report:

Director Estes reported the following regarding the summer/patriotic street pole banners: 1) the banners have been received; 2) once the City has checked them in and verified that the order is accurate, we will ensure the vendor gets paid as soon as possible; 3) the banners are scheduled to be installed sometime before the Memorial Day holiday; 4) the height of the street pole banners on the street poles will be addressed so there is more height consistency and so the banners are more visible to traffic down the boulevard; 5) staff is suggesting that the banners are posted at the traffic light level, approximately 15 to 18 feet up each street pole; and 6) Commissioner Woods suggested the use of a story pole, which is simply a measuring element, such as a wooden pole to ensure banners are posted consistently and at the same height.

G. ITEMS FROM COMMISSIONERS

None

H. SPECIAL EVENTS UPDATES

3. Easter Program Review:

Director Estes reported the following pertaining to the Easter program at William Green and Jane Addams parks on Saturday, April 16, 2022: 1) it was a great event at both locations; 2) approximately 350 children participated in the Easter egg hunts at William Green Park; 3) approximately 175 children participated in the Easter egg hunts at Jane Addams Park; 4) the format of splitting the event into two locations seemed to work very well as it allowed the younger children more freedom, and the older children at Jane Addams Park had more room; 5) we were blessed with 22 volunteers from Lawndale High School who each benefitted with four hours of community service credit; 6) the train, balloon artist, face painter and live bunnies petting cage at William Green Park were each very popular elements as well; each had consistent activity throughout the entire event; 7) although there were not as many participants at Jane Addams Park as there were at William Green Park, the fun activities such as the Scavenger Hunts and real-life Easter bunny were popular attractions as well.

One commissioner inquired about the potential of the City purchasing a trackless train.

Director Estes was pleased to hear that Ms. Chavez' daughter had such a good time at the event.

As well, Director Estes acknowledges the need to have an Easter Egg Hunt for special needs children. There were reports of special needs children at Jane Addams Park.

4. Memorial Day Remembrance, Veteran's Memorial Wall, May 30, 2022, 9:00 a.m.:

Director Estes reported to the PRSSC the following events specifics: 1) the City has secured a Keynote Speaker for the event, Colonel Becky Beers of the United States Air Force; 2) the City has completed paper work for a potential Lawndale Military Fly Over at 9:00 a.m.; 3) all advertising components are being completed; 4) all area representatives such as, Congresswoman Maxine Waters, Senator Steven Bradford and Second District Los Angeles County Board Supervisor Holly Mitchell's office have all been invited to the event; and 5) invitations are expected to go out within the next two weeks and residents and those in the community can RSVP for the event via telephone or email to the City; 6) Continental breakfast items will be provided at the event by Corner Burger in Lawndale for all in attendance; and 7) the City is trying to open up the event to the residents of Lawndale more so than in year's past.

One commissioner suggested that any leftover food can be dropped off at the House of Yahweh located in Lawndale for distribution to the needy.

5. Health, Safety and Pet Fair, June 18, 2022, Jane Addams Park, 10:00 a.m. to 2:00 p.m.:

Director Estes informed the PRSSC that this event is a dual planning effort between the Community Services and Municipal Services departments. Municipal Services Department activities will include the following: 1) low cost pet vaccinations for dogs and cats; 2) licensing services; 3) microchip implants; 4) animal displays; and 5) public safety displays. Community Services Department activities include the following: 1) live disc jockey; 2) stage entertainment; 3) face painters and balloon artists; 4) healthy snack demonstrations and free sampling; 5) scavenger hunts for the children; 6) potentially a mobile van specializing in health screenings; and 7) non-sales and health and safety-oriented entities are currently being recruited for participation in the event by the Community Services Department.

Other events elements will continue to be added as we get closer to the event date.

6. Lawndale Blues Festival Band Report:

Director Estes was sad to announce that the headline act for the 9th Annual Blues Festival in September, Legendary Guitar Shorty, recently passed away at 87 years of age. This will require the Community Services Department to recruit a replacement band. This brings the total number of bands still needed to fill out the field of four bands for the event to two. Guitar Shorty was a legendary guitarist who started playing professionally in the late 1940's at the age of sixteen years old.

I. MISCELLANEOUS

7. Individual Comments from Commissioners:

There were no comments made by the PRSSC members.

J. ADGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

8. Fall Street Pole Banners, First Draft Review, May 9, 2022

K. ADJOURMENT

Chairperson Jessica Martinez adjourned the meeting at 7:52 p.m. to a regularly scheduled meeting to be held on Monday, May 9, 2022, to be held at the City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

Jessica Martinez, Chairperson

Attest:

Mike Estes, Director of Community Services