



**MINUTES  
CITY OF LAWDALE  
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION  
MICROSOFT TEAMS VIRTUAL MEETING  
FEBRUARY 28<sup>TH</sup>, 2022**

**A. CALL TO ORDER AND ROLL CALL**

Chairperson Carroll called the meeting to order at 7:04 p.m. on the Virtual Microsoft Teams platform.

Members Present:                      Chairperson, Christine Carroll,  
   Commissioner, Daniel Woods  
   Commissioner, Ignatius Lin

Members Absent:                      Vice Chairperson Jessica Martinez  
   Sylvia Chavez, Commissioner

Others Present:                      Mike Estes, Director of Community Services

**B. FLAG SALUTE**

Commissioner Lin led the PRSSC and those in attendance in the flag salute.

**C. APPROVAL OF FEBRYARY 28<sup>th</sup>, 2022 MINUTES**

Commissioner Woods motioned to approve the February 14<sup>th</sup>, 2022 minutes as written. The motion was seconded by Chairperson Carroll.

**Motion carries: 3-0 (Vice Chairperson Martinez and Commissioner Chavez absent)**

**D. PRESENTATIONS**

None scheduled.

**E. ITEMS FROM CITIZENS**

None present.

**F. ITEMS FROM COMMUNITY SERVICES STAFF**

**1. PRSSC Street Pole Banners Report:**

Director Estes reported the following to the PRSSC as it pertains to the spring street pole banners: 1) the banners have been installed along Hawthorne Boulevard and Lawndale Way; 2) the banners look very nice and the two designs are very complementary of each other; 3) Director Estes appreciates the report of there being areas on the boulevard without street pole banners back in December, which revealed that not all banners were installed; and 4) the missing banners were subsequently installed in the areas void of street pole banners.

**2. PRSSC Street Pole Banner Designs, Summer Patriotic, 4<sup>th</sup> Draft Review:**

Director Estes shared the fourth draft street pole banner designs with the PRSSC which included all requested changes through the first three drafts. After some discussion, the PRSSC determined they would wait for a full body of members before making any design changes. However, the PRSSC members present narrowed the field of banners being considered from eight down to six. Street pole banners designs eliminated from consideration were numbers three and four leaving numbers 1, 2, 5, 6, 7 and 8 as those being considered for final selection on March 14<sup>th</sup>.

**3. PRSSC Fireworks Stand Fundraising Program Update:**

Directed Estes updated the PRSSC regarding the 2022 fireworks stand fundraising program and reported the following: 1) the map of the potential location for the fireworks stand was provided to the PRSSC as a discussion piece; 2) the map was provided to the Centinela Valley Union High School District (CVUHSD) per their request about our location plans on the property; 3) areas A, B and C were suggested as the best locations on the property for stand setup, equipment setup and customer and volunteer parking; 4) the adverting can be setup at the north end of the property as visible to traffic going southbound on Inglewood Avenue; 5) there has been no feedback from CVUHSD as of yet; 6) the Request for Proposals (RFP's) are due to the City on March 7<sup>th</sup> and Director Estes will present the RFP responses to the PRSSC on March 14<sup>th</sup>; and 7) the City Council discussed a potential ballot measure in November allowing the residents to vote on banning safe and sane fireworks.

**4. 9<sup>th</sup> Annual Lawndale Blues Festival Band Participation Report:**

Director Estes reported the following regarding the 9<sup>th</sup> Annual Lawndale Blues Festival on Saturday, September 10<sup>th</sup>, 2022: 1) thank you to the PRSSC for affirming the event date and location for the 9<sup>th</sup> annual event; 2) the setting of the date and location allows us to recruit and negotiate with bands that we are considering; 3) one band, Guitar Shorty, who played at the 2021 event has been invited to return for 2022 and they have accepted; 4) we are recruiting the Mark Sells Band, one of the top blues/rock bands in the area, to play at the event; we know he is available and wants to play and performance fee negotiations will soon take place; 5) there are also other bands that are being considered for the event as well; 6) Chairperson Carroll suggested a band that may be interested playing, the LA Brass Band Scene; and 7) once the band lineup has been confirmed, we will start working on the advertising.

Commissioner Woods inquired about former Councilmember Jim Osborne and whether or not he has been invited to play. Director Estes affirmed that Jim has been invited to play.

**G. ITEMS FROM COMMISSIONERS**

None

**H. SPECIAL EVENTS UPDATES**

**5. Lawndale Youth Day Parade Update:**

Director Estes reported that due to the cost of public safety resources, a lack of staff resources and time to plan the event and a number of other extenuating circumstances, the 2022 Lawndale Youth Day Parade has been cancelled. However, the City is certain this event will return in 2023.

**6. Easter Egg Hunt, Saturday, April 16<sup>th</sup>, 2022, 9:30 a.m. to 12:30 p.m.:**

Director Estes reported the following to the PRSSC regarding the upcoming Easter program on April 16<sup>th</sup>, 2022: 1) there will be two locations, William Green and Jane Addams parks; 2) of the

six age groups for the Easter Egg Hunts, three egg hunts will take place at William Green Park and the remaining three will take place at Jane Addams Park: 3) this year we will turn the program into an event with lots of activities that will allow children to stay longer and participate in activities such as: face painting, egg hunts, scavenger hunts, arts and crafts, games and visits and photos opportunities with the Easter Bunny. The inclusion of two locations will allow children to spread out, reduce chances of exposure and provide parking relief and in general create a safer event atmosphere.

**I. MISCELLANEOUS**

**7. Individual Comments from Commissioners**

Commissioner Woods conveyed his happiness with moving farther and farther away from the difficult times we have recently all experienced as well as reminding everyone that the IRS Form 700, or Conflict of Interest waiver will soon be due.

Commissioner Lin inquired about an eventual Night Market event that was mentioned to the PRSSC several meetings ago and requested that the PRSSC be notified when this item is considered for funding.

Chairperson Carroll expressed her desire to begin meeting in person as opposed to virtually.

**J. ADGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING**

**8. PRSSC Street Pole Banner Project, Summer/Patriotic Designs**

**9. 2022 Fireworks Stand Fundraising Program Planning**

**10. PRSSC Reorganization, (February 28<sup>th</sup>, 2022)**

**K. ADJOURMENT**

Chairperson Carroll adjourned the meeting at 8:09 p.m. to a regularly scheduled meeting to be held on Monday, Monday, March 14<sup>th</sup>. 2022, to be held either at the City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260, or virtually on the Microsoft Teams Conference meeting platform.

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Christina Carroll, Chairperson

Attest:

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Mike Estes, Director of Community Services