



**MINUTES  
CITY OF LAWNDALE  
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION  
REGULAR MEETING – DECEMBER 13<sup>th</sup>, 2021**

**A. CALL TO ORDER AND ROLL CALL**

Chairperson Carroll called the meeting to order at 7:04 p.m. in the City Hall Council Chamber, located at 14717 Burin Avenue, Lawndale, California.

Members Present:                   Christina Carroll, Chairperson  
  Jessica Martinez, Vice Chairperson  
  Sylvia Chavez, Commissioner  
  Ignatius Lin, Commissioner  
  Dan Woods, Commissioner

Members Absent:                   None

Others Present:                   Mike Estes, Director of Community Services

**B. FLAG SALUTE**

Vice Chairperson Martinez led the PRSSC and those in attendance in the flag salute.

**C. APPROVAL OF NOVEMBER 22<sup>nd</sup>, 2021 MINUTES**

Commissioner Woods motioned to approve the November 22<sup>nd</sup>, 2021 minutes without corrections, seconded by Chairperson Carroll.

**Motion carries: 5-0**

**D. PRESENTATIONS**

None scheduled.

**E. ITEMS FROM CITIZENS**

None Present

**F. ITEMS FROM COMMUNITY SERVICES STAFF**

**1. PRSSC Street Pole Banner Project Financial Update**

Director Estes confirmed with the PRSSC that the amount of funding spent on the Street Pole Banner Project up to this point in time is \$22,947.07 which includes one set of winter/holiday banners, one set of spring banners and one set of banner hardware. The initial amount allocated for this project was \$45,000.00. Director Estes informed the PRSSC that final expenses for this project will likely fall within the \$35,000.00 and \$40,000.00 range.

**2. PRSSC Street Pole Banner Designs, Summer/Patriotic Second Draft Review**

Discussions resumed for the Summer/Patriotic Street Pole Banner designs. Four designs were presented to the PRSSC for review. Favored designs were options 2 and 3. The PRSSC agreed that they would like to see revisions of designs 2 and 3 with minor changes and altered backgrounds fading from dark to light. Color changes were suggested for some of the lettering and background options to incorporate a summer sunset illusion.

**3. Lawndale Council PTA Holiday Basket Program**

Directed Estes provided feedback to the PRSSC regarding the Lawndale Council PTA Holiday Basket Program after speaking with program representative Angie Berlin. Director Estes reported that the Lawndale Council PTA is open to receiving a monetary donation from the PRSSC, but did not specify a dollar amount. Prior year donations have ranged from \$500.00 to \$5,000.00 dollars. The PRSSC came to a consensus that they would like to allocate \$2,000.00 to the holiday basket program. Director Estes confirmed that he will return with a purchasing resolution at the January 10<sup>th</sup> regularly scheduled meeting.

**4. Potential Community Center Reopening**

Director Estes informed the PRSSC that City staff is having discussions about a potential reopening of the community center. Spring reopening dates in March and April were being considered; however, no definitive date has been decided upon. Discussions revolved around a soft reopening, or allowing limited access to the community center based upon program participation. Director Estes is hopeful that discussions will continue.

**5. 2022 PRSSC Fireworks Stand Fundraising Program**

Director Estes inquired of the PRSSC what their thoughts are about facilitating a fireworks sales stand during the 2022 fireworks season. The City will be releasing application paperwork in January which will be the initial action required to be considered eligible for a fireworks sales stand in 2022. Application deadlines, property availability, commissioner commitment, hours of operation, volunteer involvement and transaction/equipment training will all be discussed in further detail at future regularly scheduled meetings.

The fireworks sales stand window which is dictated by State law is a seven day period beginning on June 28<sup>th</sup> and extending through 11:59 p.m. on July 4<sup>th</sup> of each year. Commissioner Woods stressed the success of previous years' efforts with the firework stand fundraising program which has allowed sizeable donations and upgrades throughout the City to be made on behalf of the PRSSC.

**6. Ethics Training Requirement, Online Course Completion**

Director Estes reminded the PRSSC of the quickly approaching Online Ethics Training Course completion date. For PRSSC members that were unable to complete the training in-person, the online training completion deadline is December 31<sup>st</sup>, 2021.

**G. ITEMS FROM COMMISSIONERS**

None

**H. SPECIAL EVENTS UPDATES**

**7. 2021 Angel Tree Lighting Event Recap**

Director Estes reported the following to the PRSSC pertaining to the Angel Tree Lighting Event on Friday, December 3<sup>rd</sup>: 1) it was a fantastic event; 2) there were just as many people in

attendance for this event as there were for the Halloween Haunt event in October; 3) all attractions, such as the snow sled run, trackless train, synthetic skating rink, visits with Santa, letters to Santa station, face painters and the balloon twister had long lines the entire night; 4) stage entertainment which included the Lawndale Mariachi Group and Restoration Life Church were very well received by the attendees; 5) DJ Ed kept things lively; 6) unfortunately the school bands that were invited to provide stage entertainment were unable to attend due the school's not allowing field trips due to the COVID-19 pandemic. Also exciting for the children at the event was the "Kids Only" raffle which was comprised of four separate raffle segments throughout the event at which 70 basketballs were given away to children of all ages.

**I. MISCELLANEOUS**

**8. PRSSC Group Photo for City Website**

Director Estes gathered the group to take photos of which one will be posted on the City website, Parks, Recreation and Social Services Commission page.

**9. Individual Comments from Commissioners**

All members expressed wishes for Happy Holiday's and a Happy New Year.

Commissioner Woods informed Director Estes that the holiday lights at Manhattan Beach Blvd. and Prairie Avenue next to 7-Eleven are misaligned and require adjustment.

**J. ADGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING**

**10. PRSSC Street Pole Banner Project, Summer/Patriotic Designs, 3<sup>rd</sup> Draft Review**

**11. 2022 Lawndale Blues Festival Planning**

**12. PRSSC Fireworks Stand Fundraising Program Planning**

**K. ADJOURMENT**

Chairperson Carroll adjourned the meeting at 8:32 p.m. to a regularly scheduled meeting to be held on Monday, January 10<sup>th</sup>, 2022, at the Lawndale City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

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Christina Carroll, Chairperson

Attest:

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Mike Estes, Director of Community Services