



**MINUTES
CITY OF LAWNDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – OCTOBER 25th, 2021**

A. CALL TO ORDER AND ROLL CALL

Vice Chairperson Martinez called the meeting to order at 7:05 p.m. in the City Hall Council Chamber, located at 14717 Burin Avenue, Lawndale, California.

Members Present: Jessica Martinez, Vice Chairperson
 Sylvia Chavez, Commissioner
 Ignatius Lin, Commissioner
 Dan Woods, Commissioner

Members Absent: Christina Carroll, Chairperson

Others Present: Mike Estes, Director of Community Services

B. FLAG SALUTE

Commissioner Woods led the PRSSC and those in attendance in the flag salute.

C. APPROVAL OF OCTOBER 11th, 2021 MINUTES

Vice Chairperson Martinez motioned to approve the October 11th, 2021 minutes without corrections, seconded by Commissioner Lin.

Motion carries: 3-0-1 (Chairperson Carroll absent; Commissioner Woods abstained due to absence)

D. PRESENTATIONS

None scheduled.

E. ITEMS FROM CITIZENS

None Present

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. PRSSC Master Funding Expense Plan and Spending Limitation

Director Estes opened the floor to Commissioner Lin and the fellow commissioners to advise how they will proceed with drafting the outline for the funding expense plan and suggested that the PRSSC could authorize a sub-committee comprised of two PRSSC members to meet and set guidelines and program criterion, or to have Commissioner Lin draft a plan to be presented to the balance of the PRSSC for review. Commissioner Lin expressed that he would like the main focal points to be: 1) implementing a spending cap; and 2) getting the Lawndale businesses more

involved in the existing programs funded by the PRSSC. Commissioner Woods and other Commissioners informed Commissioner Lin that they would like to see a rough draft of what involving the Lawndale business community would entail and the related benefits. After additional discussions, Commissioners Lin and Chavez entertained the thought of teaming up to form such a sub-committee.

Director Estes reminded the PRSSC of rules involving sub-committees that will need to be adhered to while comprising the master plan so there will be no Brown Act violations.

2. City Holiday Decorations Program Update:

Director Estes reported that the electric infrastructure portion of the City Holiday Decorations project has been completed. \$7,900.00 was spent on trenching, conduit and hardwiring, and \$1,400 was spent on additional lighting. Approximately \$9,400 of the \$12,000 that was allocated to Public Works has been encumbered. Public Works Director, Julian Lee, was not available to attend the meeting and discuss the finer details of the project; however, the PRSSC expressed a desire to receive further project information and status reports involving the remaining work that still needs to be completed and how the remaining funds would be used, if at all.

3. PRSSC Street Pole Banner Project, Holiday/Winter Banner Installation Update

The Holiday/Winter banners have been received, inspected, and installation is expected to begin this coming week with the goal of having all the banners and hardware installed around the second or third week in November.

4. PRSSC Street Pole Banner Project, Spring Design Review

The PRSSC began review of the third draft of the spring banners to be installed in February. Although there was only one revision made to one of the banner designs, the PRSSC opted to avoid approving the designs until the November 8th, regularly scheduled meeting when it is expected that the full commission will be in attendance.

F. ITEMS FROM COMMISSIONERS

None

H. SPECIAL EVENTS UPDATES

5. 2021 Halloween Haunt Event Update, Saturday, October 30th, 2021, 4:00 p.m.

The Trick or Treat Trail is expected to be the draw for this year's event Halloween Haunt event. The number of participants is smaller than expected, with 17-20 booths being hosted by local businesses, non-profit organizations and City-affiliated entities. Scheduled activities include: 1) pumpkin decorating; 2) arts and crafts; 3) costume contests for all ages; 4) face painting; 5) a balloon twister; 6) carnival style games; 7) food vendors; 8) disc jockey; 9) puppet show; 10) free glow-in-the-dark necklaces and other activities that will make for an eventful night for those that attend the event. The City is waiting for confirmation from Leuzinger High School on the provision of volunteers to help out with facilitating the event.

6. 2021 Angel Tree Lighting Event Update, Friday, December 3rd, 2021

Planning for the City's Angel Tree Lighting event is underway and a number of event play elements are being secured. Event elements will include: 1) a synthetic skating rink; and 2) a two lane snow sled run in addition to other play elements that have been favorites in the community for many years. Director Estes also discussed the potential for other elements such as: 1) a snow

play area; and 2) the ever-popular trackless train for the tots and other very young children. Santa will be the special guest of honor as well. The event is scheduled to take place on Friday, December 3rd, 2021, from 4:00 p.m. to 8:00 p.m.

7. Field of Honor Flag Display, Honoring Veteran's, November 10th and 11th, 2021

The traditional Field of Honor Flag Display, Honoring Veterans is scheduled for Wednesday and Thursday, November 10th and 11th and will be available for the public to enjoy at the City Hall/Library Courtyard area. Flags are available for purchase that can be dedicated to a loved one, family member, former service member, etc. for \$25.00 per flag. The flags purchased and dedicated to someone will be part of approximately 200 flags that will be placed on display. Upon the conclusion of the display, dedicated flags that were purchased in honor of someone may be donated to the City for future display or taken home by the person who purchased the flag(s).

8. South Bay 25 Club, Santa Sleigh Program, December 6th – 16th, 2021

The Lawndale South Bay 25 Club Santa Sleigh program is returning in 2021 after a hiatus in 2020 and is scheduled to take place each night from December 6th, 2021 through December 10th, 2021, and December 13th, 2021 through December 16th, 2021, beginning at 6:00 p.m. each night. Santa's Sleigh will visit approximately 8 to 10 locations each night to spread the holiday cheer. Each night they will visit a different Lawndale neighborhood for nine separate nights and cover the entire City with various City-affiliated groups riding along each night. The PRSSC has traditionally been expected to ride in the sleigh for one night out of the nine. Director Estes informed the PRSSC that available dates at which the PRSSC will choose from will be available soon.

I. MISCELLANEOUS

9. Individual Comments from Commissioners:

Commissioner Chavez made light of the poor conditions near the overpass at W. 166th Street leading from Freeman Avenue to Hogan Park. The area is poorly maintained and is littered with undesirables such as urine, fecal matter and disturbing smells likely caused by homeless individuals. Commissioner Chavez suggested that essential cleanup and an eventual mural project could vastly improve the aesthetics of the area, making it a more pleasant walk to Hogan Park by those in the Freeman Avenue and W. 166th Street overpass area of the City. Commissioner Chavez suggested a mural project could make a difference in that location and also suggested that additional lighting should be installed to make the area safer. Lastly, Commissioner Chavez volunteered to supervise any eventual mural future mural project and suggested that a partnership with PS Arts, a Lawndale Elementary School District art contractor, would be a qualified entity to complete such a project. Commissioner Chavez also validated her experience and knowledge in this area.

Director Estes elaborated on the introduction of the Lawndale Night Market projected to begin in the spring of 2022 at the eventual location along Lawndale Way. The market will consist of hot food vendors, fruit and vegetable stands, a potential beer garden and live entertainment. Tentative frequency is once a month on Thursday evenings with the potential of eventually being a weekly activity.

J. ADGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

10. PRSSC Street Pole Banner Designs, Spring Banner Draft Review, Ongoing

11. Tours of City-owned and School District-owned Parks, Tabled Until Spring/Summer 2022

12. PRSSC Group Photo for Website, to be determined as Commissioner Chavez has returned

K. ADJOURMENT

Vice Chairperson Martinez adjourned the meeting at 8:39 p.m. to a regularly scheduled meeting to be held Monday, November 8th, 2021, at the Lawndale City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

Jessica Martinez, Vice Chairperson

Attest:

Mike Estes, Director of Community Services