



**MINUTES
CITY OF LAWDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – AUGUST 9TH, 2021**

A. CALL TO ORDER AND ROLL CALL

Chairperson Carroll called the meeting to order at 7:08 p.m. in the City Hall Council Chamber, located at 14717 Burin Avenue, Lawndale, California.

Members Present: Christina Carroll, Chairperson
 Ignatius Lin, Commissioner
 Daniel Woods, Commissioner

Members Absent: Jessica Martinez, Vice Chairperson
 Sylvia Chavez, Commissioner

Others Present: Mike Estes, Director of Community Services

B. FLAG SALUTE

Commissioner Lin led the PRSSC and those in attendance in the flag salute.

C. APPROVAL OF JULY 26th, 2021 MINUTES

Chairperson Carroll made a motion, seconded by Commissioner Woods, to approve the minutes of July 26th, 2021, without corrections.

Motion carries: 3-0 (Vice Chairperson Martinez and Commissioner Chavez absent)

D. PRESENTATIONS

None scheduled.

E. ITEMS FROM CITIZENS

None.

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. Potential Expenditure, PRSSC Fireworks Trust Fund Account:

Director Estes cited Resolution 1086-21, regarding the allocation of funds for the Street Pole Banner Project. At the July 9th regularly scheduled meeting, the PRSSC reviewed price quotes from five vendors and selected Street Décor in Reno, Nevada as the vendor of choice and reached a consensus to allocate a not to exceed amount of \$45,000.00 to fully complete the project.

After some discussion, Chairperson Carroll made a motion, seconded by Commissioner Woods, to allocate a not to exceed amount of \$45,000.00 in PRSSC Trust Fund account monies for the

purchase of street pole banners and applicable hardware for four seasons of street pole banners and hardware to be posted on Hawthorne Blvd on a quarterly basis.

Motion carries 3-0 (Vice Chairperson Martinez and Commissioner Chavez absent)

2. Potential Expenditure, PRSSC Fireworks Trust Fund Account:

Director Estes cited Resolution 1087-21, regarding the allocation of funds for canopies for City special event use. At the July 9th regularly scheduled meeting, the PRSSC reviewed price quotes from three vendors and selected EZ Up International, Inc. as the lowest and most responsible vendor. After some discussion, Chairperson Carroll made a motion, seconded by Commissioner Lin, to allocate a not to exceed amount of \$3,000.00 in PRSSC Trust Fund account monies for the purchase of 10, 10' x 10' screen printed canopies to be used for City special event programs.

After some discussion, Chairperson Carroll made a motion, seconded by Commissioner Woods, to allocate a not to exceed amount of \$3,000.00 in PRSSC Trust Fund account monies for the purchase 10, 10' x 10' canopies for City special event program use.

Motion carries 2-1 (Vice Chairperson Martinez and Commissioner Chavez absent)

3. PRSSC Street Pole Banner Project, Banner Design Review:

Director Estes shared first draft designs of the winter/holiday version of the PRSSC street pole banner project for review by the PRSSC. There were several discussions about banner sizes, colors, layouts and art work that will identify the banners as City of Lawndale. The PRSSC liked the idea of alternating banners between City of Lawndale identified banners and Heart of the South Bay banners.

The initial size of the desired banners was further reviewed and discussed as a means to potentially save money without affecting display quality. The PRSSC members discussed first draft changes which are to be sent to the vendor for revision in preparation for the second draft designs. However, Director Estes introduced the possibility of future reviews and change requests to be handled in between meetings and via email as a means to keep the project moving at a swift pace.

Director Estes emphasized that the winter/holiday version of the banner designs and final changes, if any, will need to be completed preferably at the PRSSC September 13th, regularly scheduled meeting so we can stay on schedule and meet the November posting requirements.

4. Status of August 23rd, 2021 Regularly Scheduled Meeting:

Due to a pre-scheduled vacation for Director Estes, the PRSSC responded to the meeting cancellation request for August 23rd, 2021 in consensus. Therefore, the PRSSC's August 23rd, 2021, regularly scheduled meeting will be cancelled accordingly.

G. ITEMS FROM COMMISSIONERS

None submitted

H. SPECIAL EVENTS UPDATES

5. 8th Annual Blues Festival Update:

Director Estes reported that the charity car show that traditionally occurs at the Lawndale Blues Festival is tentatively scheduled to occur as a scaled back event this year. Due to the desire of the

car show participants to participate in the event and by popular demand, the City has approved this event to take place as a scaled-back event as compared to year's past. The cruise-in car show will display approximately 50 classic cars and hot rods as compared to about 90 in years past.

I. MISCELLANEOUS

6. Individual Comments from Commissioners:

One commissioner inquired about: 1) the status of free advertisement for the Lawndale Blues Festival with the KJazz local radio station; 2) post card placement and distribution progress; 3) recognition and memorialization of 9/11 by the Mayor or city officials at the Blues Festival; 4) the on-going concern about graffiti throughout the City and; 5) suggested some measures to reduce the occurrences and hold offenders accountable.

Director Estes informed the Commission that the City will be requesting a donation at a future meeting to help with the costs of the City's holiday decorations program for Hawthorne Blvd.

J. ADGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

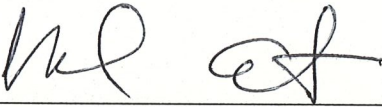
7. PRSSC Street Pole Banner Design Review/Corrections/Approval, 9/13
8. Tour of City-owned and School District-owned Parks, To Be Determined

K. ADJOURMENT

Chairperson Carroll adjourned the meeting at 9:39 p.m. to a regularly scheduled meeting to be held Monday, September 13th, 2021, at the Lawndale City Hall Council Chamber located at 14717 Burin Avenue, Lawndale, CA 90260.

Jessica Martinez or Christina Carroll
Christina Carroll, Chairperson

Attest:


Mike Estes, Director of Community Services