



**MINUTES
CITY OF LAWDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – APRIL 12th, 2021**

A. CALL TO ORDER AND ROLL CALL

Chairperson Reid called the WebEx hosted virtual meeting to order at 7:00 p.m.

Members Present: Daniel Reid, Chairperson
Jessica Martinez, Vice Chairperson
David Glass, Commissioner
Daniel Woods, Commissioner

Members Absent: Christina Carroll, Commissioner

Others Present: Mike Estes, Director of Community Services

B. FLAG SALUTE

Commissioner Woods led the Committee and those in attendance in the flag salute.

C. APPROVAL OF MARCH 22nd, 2021 MINUTES

Commissioner Glass made a motion, seconded by Vice Chairperson Martinez, to approve the minutes of March 22nd, 2021, without corrections.

Motion carries: 4-0 (Commissioner Carroll absent)

D. PRESENTATIONS

None Scheduled

E. ITEMS FROM CITIZENS

None

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. PRSSC Fireworks Stand Update and Property Selection:

Director Estes informed the PRSSC on the status of the 2021 PRSSC Fireworks stand as it relates to available properties in the city. Attempts by a number of commissioners and staff to find available properties were generally unsuccessful. All potential locations, such as 7-11 at Prairie Avenue and Manhattan Beach Boulevard and 7-11 at W. 147th Street and Prairie Avenue were already working with a pyrotechnic vendor. As well, a property at the intersection of

Inglewood Avenue and Manhattan Beach Boulevard was ruled out due to no response for the property owner and limited space. In addition, the new business located at W. 149th Street and Hawthorne Boulevard was also ruled out due to lack of space as well as a property at the northeast corner of Artesia Boulevard and Condon Avenue due to lack of space. The only available and desirable property is one that was solicited several years ago by the PRSSC at the Lawndale Performing Arts Center located at the Lawndale High School campus adjacent to Inglewood Avenue – 14901 S. Inglewood Avenue, Lawndale, CA 90260.

After a number of discussions, the PRSSC chose this property as the best option for 2021. After more discussions by the PRSSC members, the PRSSC showed favor in contracting with TNT Fireworks as the product vendor as opposed to Phantom Fireworks based on their past success in Lawndale and reliability. Director Estes will move forward with connecting TNT Fireworks and the Centinela Valley Union High School District so they can work out the details to ensure the administrative tasks are completed so the City will be cleared to use the property in 2021. Director Estes also mentioned that the next hurdle to clear with the City will be the provision of a site plan no later than May 6th.

2. Summer Outdoor Recreation Programming:

Director Estes reported to the PRSSC that the Community Services Department will be offering a few outdoor recreation classes this summer. The county's recent move to the orange tier will open up a few more class options. As of now, only outdoor programming of certain classes is allowed by the Los Angeles County Department of Public Health and the California Department of Public Health. With the restrictions becoming more lenient, the Community Service Department is anticipating offering classes in Martial Arts, Performance Dance and potentially introduction to sports classes for small children at locations to be determined. Other potential classes that may be offered include: Multicultural Line Dance, Mexican Folkloric Dance and Gymnastics, if instructors have the proper licensing and insurance mandates that are now required due to Assembly Bill (AB) 5 legislation.

3. Summer "Lawndalian" City Newsletter:

Director Estes informed the PRSSC that the City will complete its first newsletter, The Lawndalian, in over a year for a release to Lawndale resident and business addresses in May. The newsletter will be comprised of information from various City departments, class schedules and other news and announcements. Budgeting for fiscal year 2021-2022 in conjunction with City Manager feedback will determine the direction of the newsletter in the next year. Director Estes is unsure whether the budget will allow for future newsletters to be mailed to all residents and business addresses or whether there will be a transition to an electronic format. Chairperson Reid expressed his concerns about an electronic format due to the demographics of Lawndale and the fact that many people in Lawndale do not have computers and the fact that Lawndale has a very high level of seniors.

4. Park Athletic Field Permits, Lawndale Little League

Director Estes reported to the PRSSC that Lawndale Little League has been issued a permit to utilize the Jane Addams Park athletic fields for practices, conditioning and eventual games. The parents of all active participants have signed and consented to the COVID-19 participant waiver. Two teams are currently practicing and three more are expected to begin soon for a total of five. Additional teams are on deck to begin practice in the near future. Lawndale fee waived groups are the only groups that have been permitted. Issuance of permits for Environmental Charter High School will be provided to the school once they have provided the necessary documentation.

5. Upcoming Lawndale Vaccination Clinic, Friday, April 16th, 2021

Director Estes reported to the PRSSC that the City, in partnership with the Lawndale Elementary School District, will be hosting a vaccination clinic on Friday, April 16th, 2021, from 9:00 a.m. to 3:00 p.m. at the Lawndale Community Center, third floor Main Event Room. As of late February, the City of Lawndale had the second lowest COVID-19 vaccination rate (9.9%) in the expanded South Bay area. Clinic information has been communicated to the community via social media/Facebook, the City website, email blast to program participants and the City cable channel, seniors involved in the City’s Congregate Meals Program, Meals on Wheels Program and those at the South Bay Co-op for appointment scheduling. Providence Little Company of Mary Hospital will be the vaccine provider and it is expected that up to 250 individuals will be vaccinated at the clinic on April 16th, 2021.

G. PARK IMPROVEMENTS AND FACILITIES UPDATE

No Items

H. ITEMS FROM COMMISSIONERS

6. Street Pole Banner Costs for 2021 Holiday Decorations Program

Director Estes provided cost estimates from a holiday decorations vendor used in the past named Street Décor in Reno, Nevada. Pricing and size option information was made available for consideration by the PRSSC. The vendor has confirmed the per banner cost will come down as more are purchased. The vendor is capable of making personalized, digitally produced banners with the sturdiness required to withstand high winds and rain. The PRSSC members suggested that the inventory include various banner designs reflecting the seasons and to be displayed year long and replaced as the seasons change. At this time, nor in the past, have holiday decorations been included in the General Fund Budget and such costs have been traditionally funded by the PRSSC. Director Estes offered to complete a pole count on Hawthorne Boulevard for both the curbs and the medians on Hawthorne Boulevard a means to determine what number of banners will be needed and eventual costs.

I. SPECIAL EVENTS UPDATE

No report.

J. MISCELLANEOUS

7. Individual Comments from Commissioners:

The PRSSC expressed excitement concerning the outlook and next phase of the PRSSC fireworks stand.

K. AGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

8. Discussion Pertaining to PRSSC Fireworks Stand

9. PRSSC Future Goals and Objectives for 2021-23 Term

L. ADJOURNMENT

Chairperson Reid adjourned the meeting at 7:56 p.m. to a regularly scheduled meeting to be held on Monday, April 26th, 2021, via the Cisco WebEx teleconferencing platform.

Daniel Reid, Chairperson

Attest:

Mike Estes, Director of Community Services