



**MINUTES
CITY OF LAWDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – JANUARY 14th, 2019**

A. CALL TO ORDER AND ROLL CALL

Chairperson Sitka called the meeting to order at 7:02 p.m. in the City Hall Council Chamber, located at 14717 Burin Avenue, Lawndale, California.

Members Present: Chairperson Madonna Sitka
 Vice Chairperson Erica Harbison
 Commissioner Shirley Rudolph
 Commissioner Daniel Woods

Members Absent: Commissioner Karina Estrada

Others Present: Mike Estes, Director of Community Services

B. FLAG SALUTE

Commissioner Rudolph led the Commissioners and those in attendance in the flag salute.

C. APPROVAL OF JANUARY 14th, 2019 MINUTES

Commissioner Harbison made a motion, seconded by Commission Rudolph, to approve the minutes of January 14th, 2019, as written.

Motion carries 3 – 0 (Commissioner Estrada absent; Commissioner Woods abstention due to absence on December 10th, 2018).

D. PRESENTATIONS

None.

E. ITEMS FROM CITIZENS

Youth Day Parade Volunteer Committee members Sirley Cuevas and Diana Villareal approached the podium and informed the PRSSC that a contest was completed during the winter break at which approximately 75 elementary and middle school students within the Lawndale Elementary School District participated. The contest was to create a pirate image from scratch using coloring supplies such as markers and pencils to create a pirate image to be used on marketing and advertising materials for the 2019 Youth Day “Pirate Days” Parade. The image will be used on several youth day parade marketing and advertising materials. The winner of the contest will be recognized at a future Lawndale City Council meeting.

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. New Commission and Committee Advisory Body Terms;

Director Estes reported to the PRSSC that terms for commission and committee advisory bodies were changed to begin March 1st of each odd-numbered year through February 28th, of the following odd-numbered year. The terms will continue to be two years in length. Director Estes provided the PRSSC with applications to be completed and returned to the City Clerk's Office as soon as possible for those that choose to be re-appointed for a new term to begin March 1st, 2019 through February 28th, 2021. It is likely that the Mayor and City Councilmembers will appoint members for all commissions and committees in February 2019.

2. PRSSC Fireworks Stand Property Search Update:

Director Estes reported to the PRSSC that staff has made contact with the Regional Manager for Phantom Fireworks to inquire about the status of their property search for the PRSSC Fireworks Stand for 2019. There has been no positive update regarding the search for an acceptable property. Although Phantom Fireworks is continuing its search, there are still no acceptable properties available. Things may change as the fireworks stand applications are due at the end of the month. It remains to be seen if an acceptable property will come available as a result of the application process.

3. Discussion Regarding Fireworks Stand Fundraising Program:

Director Estes initiated a discussion pertaining to the PRSSC and what their status is for a potential fireworks stand for 2019. After some discussion, the PRSSC mentioned that there will likely be a few challenges, such as commissioner involvement and availability during the latter part of June and into early July. At this time, it is unclear if full commissioner participation and/or availability is a likely scenario. If a property becomes available in the near future more discussion will be necessary. A number of commissioners went on record to say that unless there is full participation from the PRSSC, it would not be feasible to have a Fireworks stand.

4. 2019 Fireworks Stand Application Materials:

Director Estes reminded the PRSSC that application materials are now available to apply for a Fireworks stand for 2019. In addition, Director Estes mentioned that the completed application materials are due to the Finance Department on Thursday, January 24th, 2019. Vice Chairperson Harbison was fully aware of the deadline due to her attendance at the initial meeting.

5. 7th Annual Lawndale Blues Festival Update:

Director Estes provided the PRSSC with the Event Planning Synopsis document and reviewed a number of recent developments as it pertains to the 7th annual event such as: 1) the date, time and location of the event have been determined; 2) one band, the Shari Puerto Band, has committed to play at the September 14th, 2019 event; 3) staff has sent an inquiry to Mr. Cat Productions to confirm that they are available to handle the sound portion of the event; 4) staff has been in touch with Mitch Maciel regarding the car show portion of the event; however, his involvement has not yet been confirmed; and 5) staff has posted an inquiry on the Facebook group "Live So Cal Blues" searching for interested blues bands that may be interested in playing at the event.

6. Potential Expenditure, Lawndale Council PTA Christmas Basket Program:

Director Estes summarized the staff report for this item which was initially discussed as an agenda item at the PRSSC's regularly schedule meeting on December 10th, 2018. There was no discussion pertaining to this item. Vice Chairperson Harbison, made a motion, seconded by Commissioner Woods, to approve PRSSC Resolution 1075-19.

Motion carries 4 – 0 (Commissioner Estrada absent)

Director Estes and his staff will process the paperwork and complete the donation on behalf of the PRSSC.

G. PARK IMPROVEMENTS AND FACILITIES UPDATE

No report.

H. ITEMS FROM COMMISSIONERS

No report.

I. SPECIAL EVENTS UPDATE

7. "Pirate Days" Youth Day Parade Planning Update

Director Estes reported the following to the PRSSC regarding the Youth Day Parade planning meeting earlier this evening; 1) entries are coming in slow which is typical for this time of year; there are currently eight entries; 2) the committee discussed the LESD Spring Extravaganza which will include lots of fun activities such as: vendor booths, stage entertainment, face painting, games and other attractions that will complement the youth day parade event; 3) the committee is still waiting on a response from Los Angeles County Sheriff Alex Villanueva to be Grand Marshall for the parade; and 4) marketing and advertising materials such as street banners, poster and post card drafts are in production for a release in February,

J. MISCELLANEOUS

9. Individual Comments from Commissioners

There were a number of Happy New Year wishes and welcome back comments.

K. AGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

10. 7th Annual Lawndale Blues Festival

L. ADJOURNMENT

Chairperson Sitka adjourned the meeting at 7:48 p.m. to a regularly scheduled meeting to be held on Monday, January 28th, 2019, at the Lawndale City Hall Council Chamber located at 14717 Burin Avenue.

Madonna Sitka, Chairperson

Attest:

Mike Estes, Director of Community Services