



**MINUTES
CITY OF LAWDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – FEBRUARY 25th, 2019**

A. CALL TO ORDER AND ROLL CALL

Chairperson Sitka called the meeting to order at 7:07 p.m. in the City Hall Council Chamber, located at 14717 Burin Avenue, Lawndale, California.

Members Present: Chairperson Madonna Sitka
 Vice Chairperson Erica Harbison
 Commissioner Shirley Rudolph
 Commissioner Daniel Woods

Members Absent: Commissioner Karina Estrada

Others Present: Mike Estes, Director of Community Services

B. FLAG SALUTE

Vice Chairperson Harbison led the Commissioners and those in attendance in the flag salute.

C. APPROVAL OF FEBRUARY 11th, 2019 MINUTES

Commissioner Woods made a motion, seconded by Commission Rudolph, to approve the minutes of February 11th, 2019, as written.

Motion carries 3–0–1

(Vice Chairperson Harbison abstained due to her absence on February 11th, 2019).

D. PRESENTATIONS

None.

E. ITEMS FROM CITIZENS

None.

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. 7th Annual Lawndale Blues Festival Band Participation Report:

Director Estes reported the following to the PRSSC regarding the blues festival in September:

1) the bands selected to play at the event have been contacted and each of them have accepted the invitation; 2) staff has requested that each band provide photos for the marketing and

advertising materials; 3) staff has also requested preferred performance times for each band; and 4) staff has also began negotiating performance fees as well.

2. 7th Annual Lawndale Blues Festival Performance Schedule:

After some discussion regarding this item, the PRSSC determined that since there is no hurry on this item, it should be tabled for the March 11th, regularly scheduled meeting. Director Estes mentioned to the PRSSC that once the performance times are set, it will be time to start working on the main advertising, the event post card advertising piece.

3. PRSSC Fireworks Sakes Stand Discussion:

Director Estes inquired of the PRSSC if they were ready to discuss the operation of a fireworks sales stand on Hawthorne Blvd. near Spires’s restaurant that has been offered to us by TNT. At this time the property is being held for us on a “right of first refusal basis.”

After some discussion, the PRSSC felt as though they will need a commitment from the entire commission to make the fireworks sales stand happen. In addition, the PRSSC felt as though it would make sense to table this item until the March 11th, regularly scheduled meeting, which will be the first for the newly appointed commissioner who will be starting her two-year term on March 11th.

4. Potential Expenditure: Ladies Tea Party Event Sponsorship for FY 2019-20:

Director Estes informed the PRSSC that: 1) the final tea party event under the past resolution was completed in February; and 2) if the PRSSC is amenable to sponsoring another year of tea party events, staff could have a purchasing resolution ready for consideration the March 11th regularly scheduled meeting.

After some discussion, all PRSSC members in attendance showed interested in sponsoring another year of senior tea party events.

5. Proposition 68 State Parks Program Grant Opportunity:

Director Estes informed the PRSSC that the City is interested in applying for a California State Proposition 68 Grant for the renovation of McKenzie Gardens. Proposition 68 was passed by 57% of California voters in June 2018. The garden is in dire need of renovations and the addition of a recreation component such as a playground and/or passive recreation space would need to be added for the application to score well. The grant application will be due in August 2019. Director Estes stated that he believes the grant application would score well due to a few factors, such as the fact that Lawndale is well below the Los Angeles County recommendation of one acre of City-owned park space per 1,000 residents and Lawndale has pockets in that neighborhood that will economically qualify.

G. PARK IMPROVEMENTS AND FACILITIES UPDATE

No report.

H. ITEMS FROM COMMISSIONERS

No report.

I. SPECIAL EVENTS UPDATE

6. Youth in Government Day, Wednesday, March 6th, 2019:

The event is being planned for March 6th and the City is currently lining up the schools to participate. This is very short planning window and staff is making arrangements with the schools at this time to participate in the event.

This event includes high school seniors from each of the five schools in Lawndale who are chosen to participate by their schools. The purpose of the event is to teach participants how different levels of government operate and to give participants another career path to consider.

7. Easter Egg Hunt, Saturday, April 20th, 2019:

Director Estes reported to the PRSSC that the event has been scheduled for Saturday, April 20th, 2019 to take place at William Green Park. Planning for the event has begun.

8. Youth Day Parade Planning Report:

Director Estes reported the following event planning details to the PRSSC: 1) registrations are running a bit slow; there are 21 entries at this time; 2) the entry deadline is Thursday, March 7th, 2019 at 5:00 p.m.; 3) the logo contest winner, Ashlynn Wells, a grade 7 student at Jane Addams Middle School has been selected as the event Grand Marshall; 4) the Lawndale High School Football State Champion football team will be the honorary Grand Marshall; 5) planning for the Lawndale Elementary Spring Extravaganza is going well and will be a significant part of the youth day parade event; and 6) we are hopeful that the spring extravaganza will be a multiple year collaboration between the City and the Lawndale Elementary School District.

J. MISCELLANEOUS

9. Individual Comments from Commissioners

There were no comments from the commissioners.

K. AGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

10. 7th Annual Lawndale Blues Festival Band Consideration

11. Potential Sponsorship of Ladies Tea Party Events for 2019-20 (February 25th)

12. Potential PRSSC Fireworks Stand

L. ADJOURNMENT

Chairperson Sitka adjourned the meeting at 7:53 p.m. to a regularly scheduled meeting to be held on Monday, February 25th, 2019, at the Lawndale City Hall Council Chamber located at 14717 Burin Avenue.

Madonna Sitka, PRSSC Chairperson

Attest:

Mike Estes, Director of Community Services